

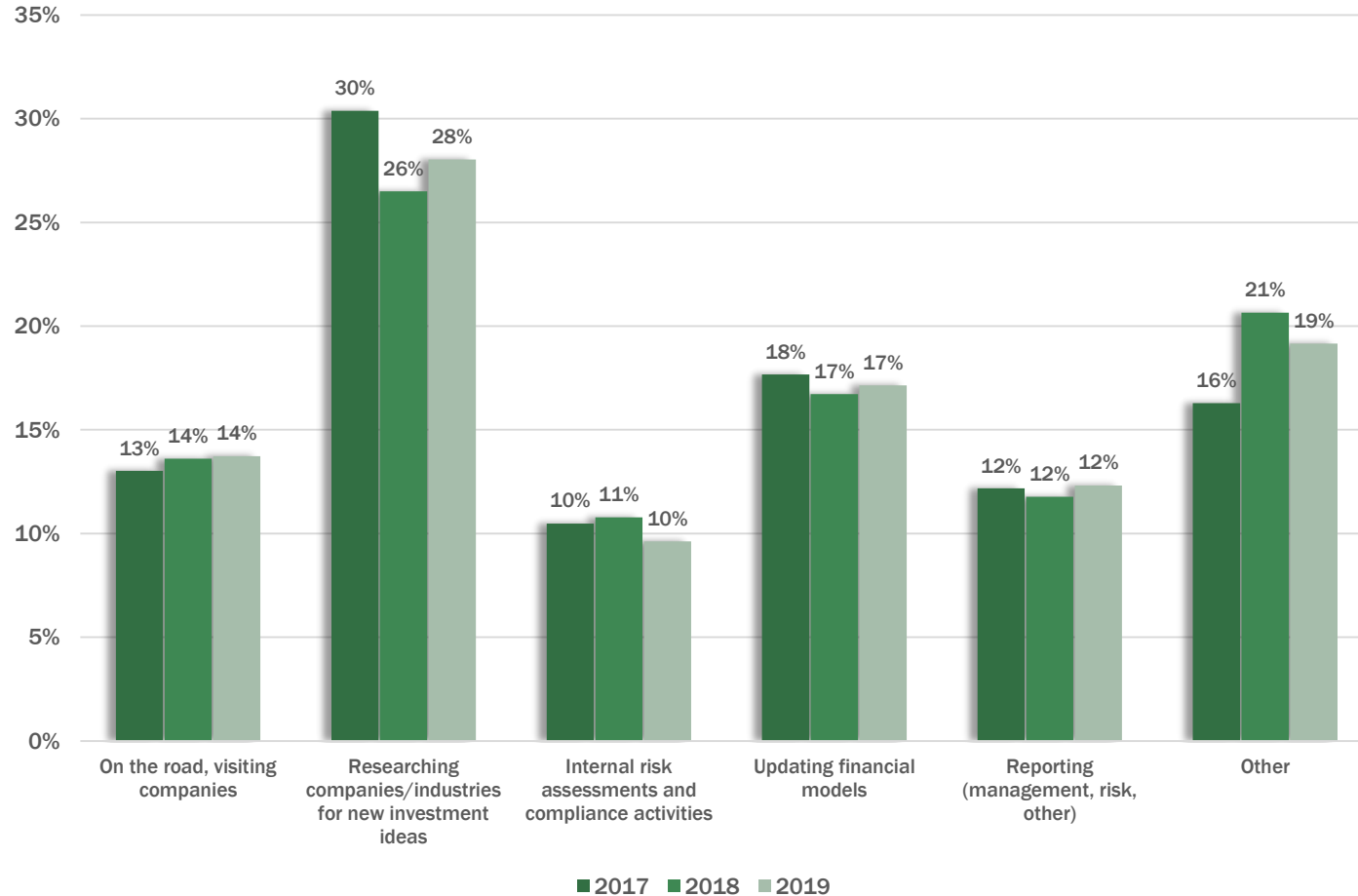
TIME ALLOCATION PRIORITIES OF LATIN AMERICAN INVESTORS

2019 Latin America Research Team Insights

TIME ALLOCATION PRIORITIES OF LATIN AMERICAN INVESTORS

Understanding how investors divide their time between different activities helps to give a picture of what they value and prioritize. Though researching for new investment ideas continues to take a sizeable share of Latin American investors' time, the differences in time allocation between groups of investors reveals noteworthy insights.

Over 470 investors in Latin American equities shared how they allocate their time as part of *Institutional Investor's* 2019 Latin America Research Team survey.



HOW DOES THE BUY SIDE SPEND ITS TIME?

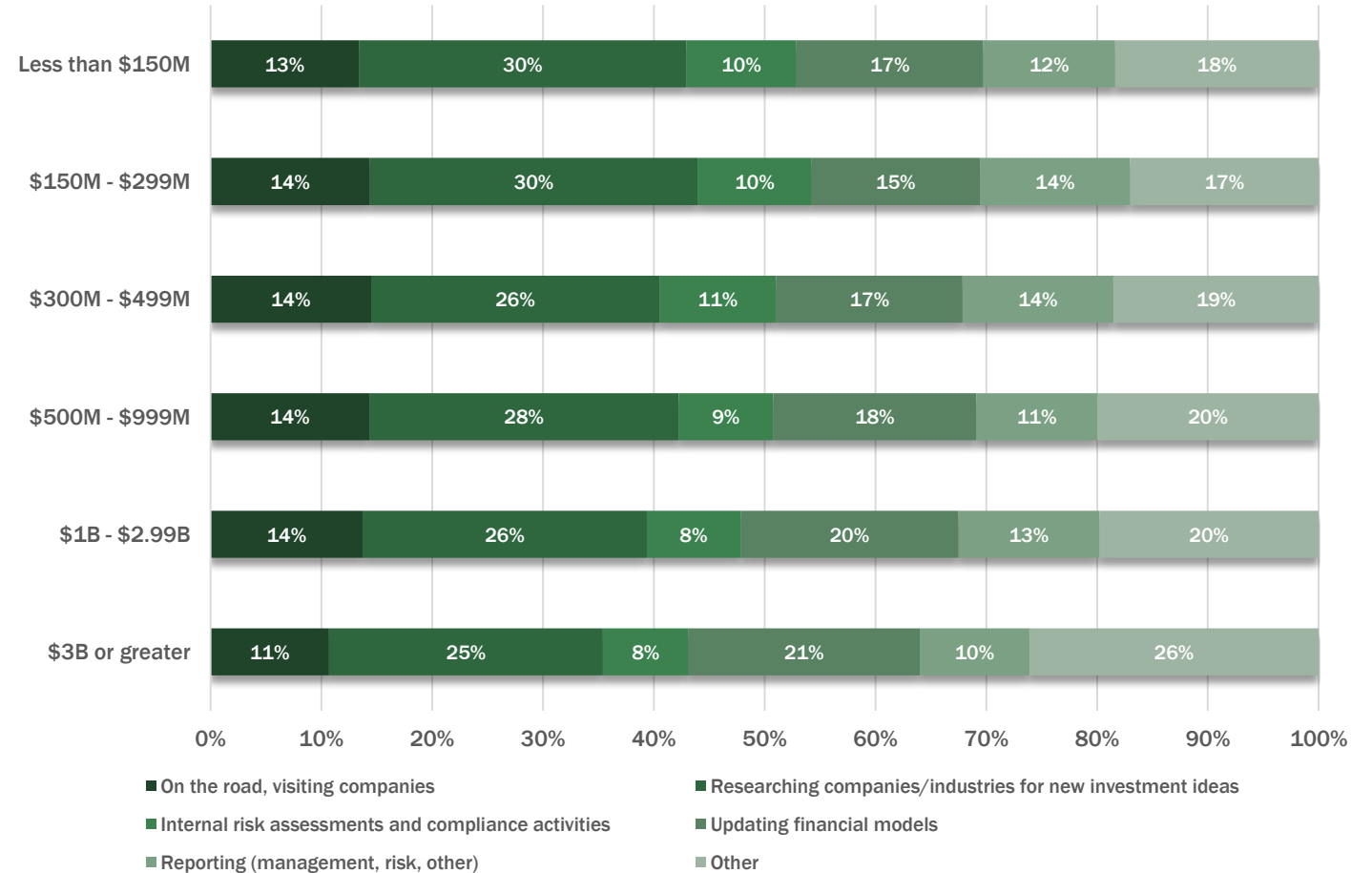
Researching new investment ideas continues to dominate investors' time.

Overall, there has been minimal year-over-year movement for Latin American investors' time allocation. Indeed, the majority of investors' time continues to go toward researching companies/industries for new investment ideas, accounting for 28% of their time on average in 2019. Likewise, internal risk assessments and compliance activities also continue to take up the least amount of investors' time with making up an average of only 10%.

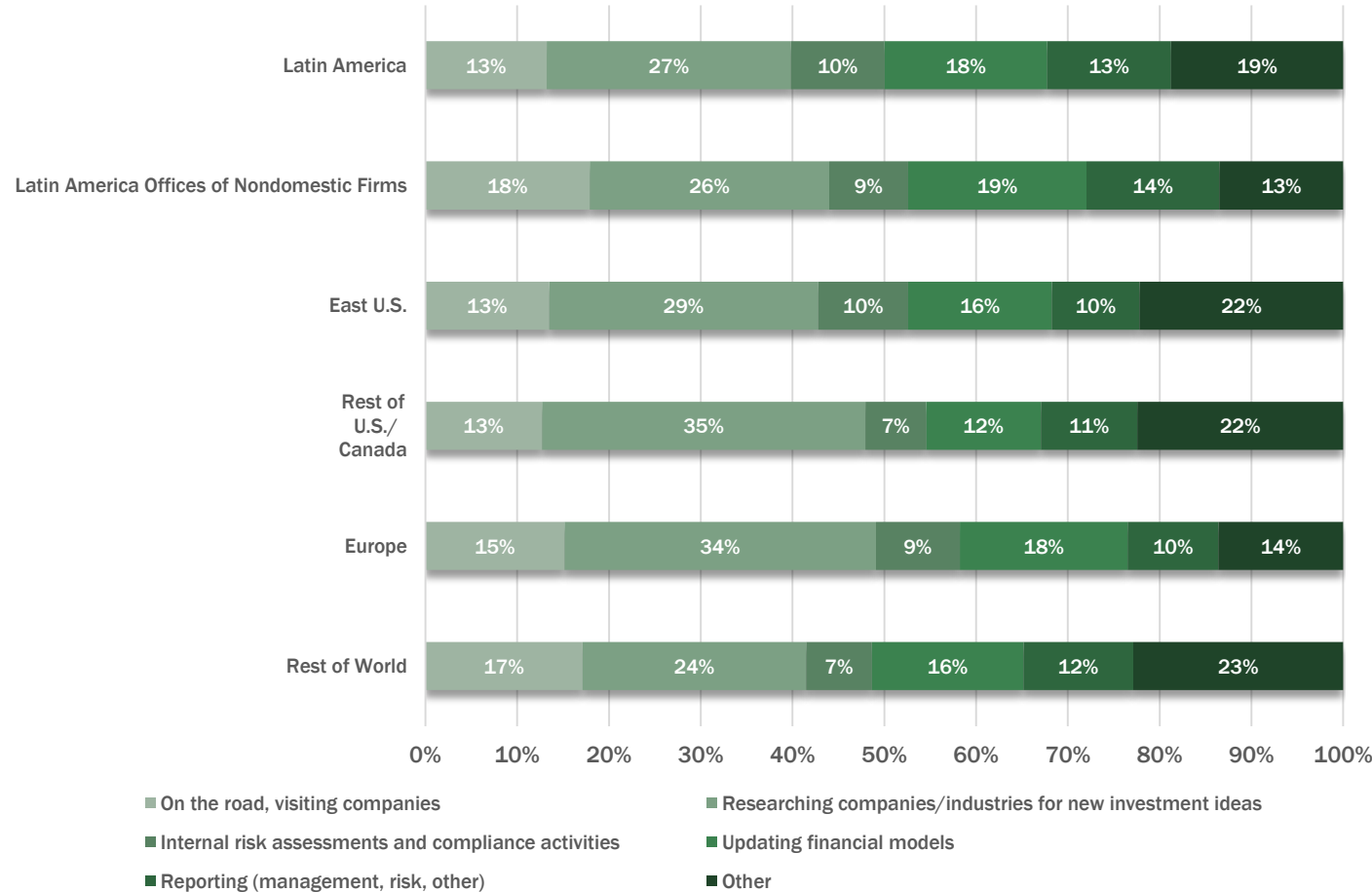
HOW DOES TIME ALLOCATION DIFFER BY ASSET SIZE?

Investors are in line on time allocation across asset sizes.

Investors across asset sizes are mostly in agreement on how they allocate their time to different activities. However, those at the largest firms with \$3 billion or more in assets under management stand out a bit from their peers in some areas. Indeed, at the largest firms investors report allocating the least amount of time to being on the road visiting companies (11%) and the most time of all respondents on updating financial models (21%).



HOW DOES TIME ALLOCATION DIFFER BY INVESTOR LOCATION?



Location appears to impact investors' allocation of time.

There is greater variation in time allocation between investors based in different locations. In fact, investors in Europe, Canada, and the United States (ex-East U.S.) spend more than a third of their time researching for new investment ideas, more than their peers in other locations. Additionally, investors based in Canada and the U.S. (ex-East U.S.) spend the least time on updating financial models (12%), while those based in Latin American offices of nondomestic firms spend more time on the road, visiting companies (18%).

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